

Case Study

Meet the Future at Central Hall Westminster



WHITE LIGHT
LIGHTING • AUDIO • VIDEO

®





Production support in historic London

Planning & Approach

"The most important thing for us was to fully understand what Central Hall Westminster required for the event. This involved thorough planning and making several pre-show visits to appreciate the unique spaces they had available. As we were working predominantly in the Great Hall, the Lecture Hall and the Library, we had to create a suitable set up for each environment".

Richard Stirzaker
WL's Project Manager

Solution

White Light employed three teams to oversee the main technical aspects of the event, which were lighting, audio and video. This allowed them to draw on their extensive range of stock and expertise to utilise all of the unique spaces at Central Hall Westminster. This included video mapping on the domed roof via four 15,000 lumen Christie projectors whilst the sound equipment was taken from White Light's recently formed audio department and included EM Acoustic speakers controlled by a Yamaha mixing desk.

Results

"We are extremely grateful to White Light for helping to create another successful Meet the Future event. They did a tremendous job and ran the day with both efficiency and energy. Out of the attendees asked, 89% rated the conference either excellent or very good with 80% saying that they found the conference both interesting and helpful".

Maria Schuett
Head of Marketing, Central Hall Westminster

World-renowned technology event

Now in its second year, 'Meet the Future' is an award-winning conference which allows attendees to hear from influential keynote speakers as well as witness never-before-seen technology.

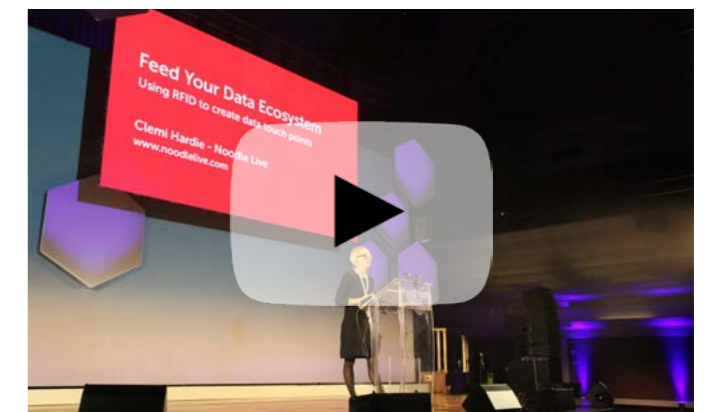
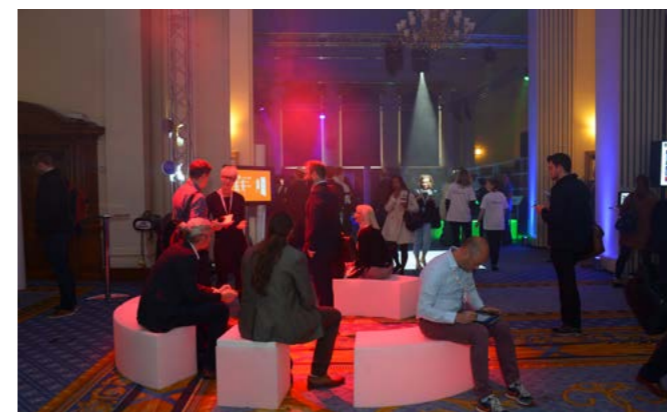
This year it was held at Central Hall Westminster, a historic location situated opposite Westminster Abbey and featuring Europe's largest domed roof. Head of Marketing Maria Schuett wanted a production partner to deliver this flagship event: one who could provide cutting-edge equipment within a smooth, stress-free environment. Impressed by its background in theatre production, she approached White Light.

A new venue for White Light, the event would involve working in ten different rooms with over 28 tonnes of equipment that needed to be set up in just 15 hours. White Light were in control of every production element, from the lectures in the Great Hall to the break-out seminars which were new to 2015. "During the planning process we had some really fun exciting meetings and White Light had lots of creative ideas" comments Maria. "It was a really good collaboration".

The event took place on 9th June with more than 350 senior event organisers in attendance. Maria states: "This was a big challenge for White Light, as it always is with any stage build, but they did such a good job".

Key Information:

- The Client
Central Hall Westminster
- Event
Award-winning conference 'Meet the Future'
- Production Team
Richard Stirzaker - Project Manager
Stuart Crane - Head of Events
Andy Hook - Technical Solutions Director
Lee Dennison - Head of Audio
- Brief
Deliver complete production support for Meet the Future technology conference
- Project Challenges
Historic and unique venue, international event, 28 tonnes of equipment
- Project Timeline
Planning: 3 Months ahead of event
On site Prep: 15 hours





Photos courtesy of © trekwireless.co.uk



For any further information or for any enquiries, please contact our team:
+44(0)20 8254 4800 | info@WhiteLight.Ltd.uk | 20 Merton Industrial Park,
Jubilee Way, Wimbledon, London SW19 3WL

